



GET ON BOARD WITH

THE HULL HUB

the
Hull Hub
telling your story

WE ARE A POSITIVE NEWS PUBLICATION!

...WRITTEN FOR THE PEOPLE, BY THE PEOPLE OF HULL.
OFFICIALLY ARCHIVED IN HULL, WE AIM TO RAISE THE
PROFILE OF HULL AND ITS PEOPLE BY BRINGING
COMMUNITIES TOGETHER, SHARING OUR POSITIVE NEWS,
AND AS CCG CHAMPIONS, WE WANT TO HELP THE PEOPLE
OF HULL TO BE HAPPY, HEALTHY AND POSITIVE.

As a locally run paperzine, we need the support
from local businesses to enable us to continue
delivering our much-needed positive news stories
to the people who live in Hull and the surrounding
area. If you see the value of what we do then we
can provide you with bespoke partnership
opportunities.

THE HULL HUB NOW AVAILABLE IN LOCAL...



AS A BUSINESS, DO YOU WANT...

- TO INCREASE YOUR CUSTOMER BASE AND CREATE CUSTOMER LOYALTY?
- TO REINFORCE YOUR BRAND IN THE LOCAL MARKET BY RAISING AWARENESS OF YOUR SERVICES AND/OR PRODUCTS?
- TO IMPROVE YOUR BRAND VALUE AND REPUTATION?
- TO REDUCE MARKETING AND ADVERTISING COSTS BY ENGAGING WITH NEW CUSTOMERS?
- TO GAIN AN EDGE OVER YOUR COMPETITORS BY BEING RECOGNISED AS A COMPANY THAT GIVES SOMETHING BACK TO THE LOCAL COMMUNITY?

If you can answer 'YES' to any of the above questions then supporting The Hull Hub may be something your business could benefit from. In this pack you will gain a better understanding of the services that we provide and clearly see the associated benefits your company can expect as a result of supporting such a high-profile paperzine. You can also find out more about our readership and see the positive impact your business can have on the people of Hull.



WHAT IS THE HULL HUB?

We are a positive News publication written for the people, by the people of Hull. We aim to raise the profile of Hull and its people by bringing communities together and sharing our positive news!



The Hull Hub is a new, free-to-pick-up, local 'paperzine' that covers the City of Hull and all surrounding areas. We are your local stop for all things news.

WHAT DO WE DO?

WHO ARE OUR TEAM?

We are blessed with a team of talented contributors, all experts in their fields, working to produce the best of publications and top-notch media coverage.



The Hull Hub aims to provide local people and business' the opportunity to have their work and experiences published and shared on all avenues of our media.

WHAT IS OUR AIM?

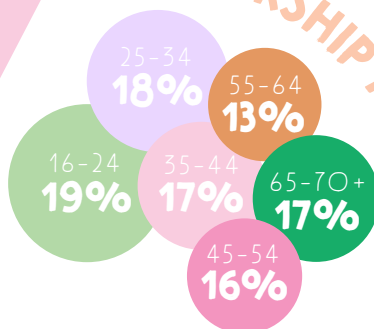
LEARN MORE | ABOUT THE HULL HUB

The Hull Hub reaches over **105,000** readers with every edition, and has an overall reach of almost **500,000**. With readers based not only in Hull and the surrounding areas, but now from all over the world - that makes The Hull Hub international!

THE HULL HUB PROFILE

Our readers are looking for a positive, informative read, filled with local news interests and a guide to what's happening in the city. Our readers vary from college and university students, to mature readers and city visitors.

READERSHIP AGE



MALE

52%

FEMALE

48%

- SOCIAL MEDIA
- WEBSITE
- PAPERZINE

Positive local news, health & fitness, wellbeing, history, food & drink, the school scoop, family, budgeting, weddings, hair & fashion, home & gardens, music & shows, business & sports, and so much more!

CONTENT INCLUDES

AVAILABLE IN OVER
200
TWO HUNDRED
LOCATIONS

PICK-UP LOCATIONS

ENNERDALE AND WOODFORD LEISURE CENTRES, ALDI SUPERMARKETS, BOX OFFICE CITY HALL, PARAGON INTERCHANGE, CENTRAL LIBRARY, TRINITY MINSTER, BBC STUDIOS, CRAVEN PARK TRAINING & ENTERPRISE CENTRE, DOVE HOUSE HOSPICE, ICELAND WAREHOUSE, COSTA COFFEE, HULL ROYAL INFIRMARY, WOODMANSEY GARDEN CENTRE, CASTLE HILL... AND MANY MORE!

SEE THE FULL LIST AT THEHULLHUB.CO.UK

ALSO AVAILABLE IN...

LOCAL SUPERMARKETS, DOCTORS SURGERIES, HOSPITALS, DENTISTS, LIBRARIES, COFFEE SHOPS, TRAIN STATIONS, PUBS, RETIRED LIVING HOMES, SCHOOLS, COLLEGES, UNIVERSITIES, BUS DEPOTS, BUSINESS CENTRES, SPORTS VENUES, GARDEN CENTRES, COMMUNITY CENTRES, HOTELS, HAIRDRESSERS & SALONS, MEDICAL CENTRES, RESTAURANTS, BANKS... AND MANY MORE!

WHILE STOCKS LAST... BUT THEY GO QUICK!

HEAR WHAT PEOPLE ARE SAYING

TESTIMONIALS

ABOUT THE HULL HUB

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I first picked up a copy of The Hull Hub last year and immediately called the editor to congratulate her and her team on such a great magazine! Packed with images which bring positive local interest stories to life, the magazine has a genuine warmth and feel-good factor about it. I'm proud to put The Hull Hub in my salon - my clients love it!

MARK HILL -
Celebrity Hairdresser



Just got issue number 5 of The Hull Hub. What a brilliant journal/magazine it is. Really interesting content and especially good that you have young people as column writers. Interesting, definitely informative, newsy and cannot wait for the next issue. Well done to all the team members and the wonderful mix of column writers. Keep up the good, positive work. Love it!

ALENE BRANTON -
The Hull Hub Reader

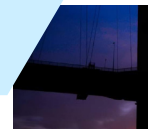
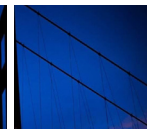
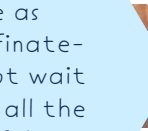
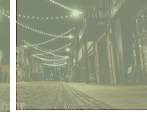
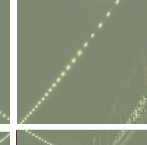
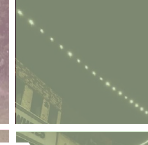
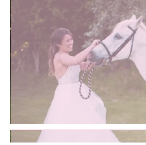
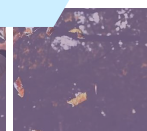
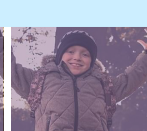
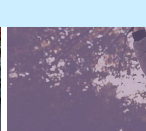
This is a great read, really good. Well done The Hull Hub.

PETER LEVY -
BBC News
Presenter



What a fantastic magazine. I learnt so much about my own city! Really nice to read about scholarships, charitable events and Hull people who are doing good and positive things in our city. Amazing that it's free and brings a positive light when most newspapers only report the bad in the world. Keep up the good work and for anyone in business they have great rates to advertise on a monthly basis.

LISA JAYNE COWEN -
The Hull Hub Reader



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GET IN TOUCH



WWW.THEHULLHUB.CO.UK



07900 265 283



ADVERTISING@THEHULLHUB.CO.UK

We are ready and waiting to make partnering with us as easy as possible, don't hesitate to contact us today!

FACEBOOK: /THEHULLHUB

TWITTER: @THEHULLHUB

